

**NATIONAL ASSOCIATION FOR POETRY THERAPY  
PRICE LIST FOR  
ADVERTISING IN THE 2009 CONFERENCE GUIDE**

**Note: A 10% Discount will be offered on AD rates for those who stay 2 or more nights at the conference hotel.**

**AD RATES**

FRONT INSIDE COVER AD SPACE- 1 spot is available

B/W: \$ 800 (\$775 Members) 7 1/2" W x 10" H

COLOR: \$ 850 (\$825 Members) 7 1/2" W x 10" H

BACK INSIDE AD SPACE- 1 spot is available

B/W: \$ 800 (\$775 Members) 7 1/2" W x 10" H

COLOR: \$ 850 (\$825 Members) 7 1/2" W x 10" H

**B/W AD'S**

1/8 Page: \$135 (Members \$105) 3 1/2" W x 2 3/8" H

1/4 Page: \$260 (Members \$210) 3 1/2" W x 4 3/4" H

1/2 Page: \$485 (Members \$385) 7 1/2" W x 5" H

Full Page: \$760 (Members \$610) 7 1/2" W x 10" H

**COLOR AD'S**

1/8 Page: \$165 (Members \$135) 3 1/2" W x 2 3/8" H

1/4 Page: \$345 (Members \$270) 3 1/2" W x 4 3/4" H

1/2 Page: \$515 (Members \$415) 7 1/2" W x 5" H

Full Page: \$790 (Members \$640) 7 1/2" W x 10" H

**DESIGN SERVICES:**

¼ PAGE DESIGN                   \$ 60 (Members \$45)

½ PAGE DESIGN                   \$ 80 (Members \$60)

FULL PAGE DESIGN               \$ 110 (Members \$80)

PROOF by Email                 \$ NO CHARGE

Proof by Fax                     \$ 5 ea.

Proof by Mail                    \$ 10 + shipping

Ads must conform to one of the ad sizes listed above. These rates are for "camera-ready" copy. There is no additional fee for copy-only designs. DEADLINE for Space Reservation: March 1, 2009.

---

**AD SPACE FOR PRESENTERS ONLY: FEE \$ 10**

Line one: your name and degrees

Line two: your phone # and email  
and/or fax number.

**EXAMPLE:**

Jane Smith, PhD, TEP

Phone: 555-111-5555 Fax: 555-111-5556; jsmith@hotmail.net

Workshop # 25 Friday

Please contact Lauren for AD Request Forms at [NAPTKeller@aol.com](mailto:NAPTKeller@aol.com).